

# SPONSORSHIP OPPORTUNITIES

A DAY OF PLAY FOR THE WHOLE FAMILY!

# MAGIC OF SCIENCE FAIR AND FAMILY FESTIVAL

EXPLORE THE SCIENCE OF  
EVERYTHING

Drone Races, Tech Talks, Robots, Magic  
Show, Interactive Exhibits, Kids Play Zone

TO BENEFIT



APG  
Discovery  
Center

a 501c3 organization

OCT. 17, 2020  
11am-4pm

Leidos Field at  
Ripken Stadium  
Aberdeen, Md.

# Get your brand in front of thousands of families!

The Magic of Science Festival will bring thousands of people to Leidos Field at Ripken Stadium in Aberdeen on Oct. 17, 2020, for a day of interactive activities and exploration. Our guests will enjoy sports competitions, drone races, play areas, magic shoes, a major regional science fair, fun science experiments, and much more! It is a day of play for the whole family!

Become a sponsor and market your organization to thousands of families in Baltimore, Harford, and Cecil Counties in Maryland. Take a look at our sponsorship package. We will work with you to design a sponsorship that works for you.

These sponsorships are going fast! Reserve yours today by contacting Nancy Mahoney at [nancy@apgdiscovery.com](mailto:nancy@apgdiscovery.com) or call 410-937-9053.

The background of the entire page is a photograph of the Ripken Stadium entrance, a large brick building with a central archway. The words "RIPKEN STADIUM" are written in white, arched letters above the entrance. The image is overlaid with a colorful, diagonal striped pattern in shades of blue, green, and yellow. Various science-related icons are scattered across the page, including a microscope, a beaker, a DNA helix, a pi symbol, a chemical formula H2O, and a magnifying glass.

**MAGIC OF SCIENCE**  
**FAIR AND FAMILY FESTIVAL**

# Sponsorship Packages

SPONSORSHIP LEVEL	COST	SPONSORSHIP BENEFITS
<b>Presenting Sponsor</b>	\$10,000	Speaking opportunity, signage along roads and in prominent areas of event. Recognized by master of ceremonies. Logo recognition on Jumbotron, as well as on all purchased advertising, including ads, billboards, digital. Recognition on press releases and promotional flyers. Logo recognition on postcards, website, newsletters, outdoor billboards/banners, promotional items. Advertisement in programs, customized display and exhibitor space –preferred placement. Invitation to VIP Reception, membership to APG Discovery Center. Recognized in APG Discovery Center promotional material and at key meetings with elected leaders, APG leaders, and key community decision-makers.
<b>Supporting Sponsors:</b>		
Science Fair	\$5,000	Speaking opportunity at science fair awards ceremony. Recognized by master of ceremonies. Logo on Jumbotron. Recognition on science fair promotional material. Recognition on press releases and promotional flyers. Logo recognition on program, website, newsletters. Customized display and exhibitor space–preferred placement. Invitation to VIP Reception, lunch on Oct. 17.
Magic Show	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on Jumbotron. Logo recognition on website, newsletters. Advertisement in programs. Invitation to VIP Reception.
Drone Race	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on Jumbotron. Logo recognition on website, newsletters. Advertisement in programs. Invitation to VIP Reception.
Entertainment	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on Jumbotron. Logo recognition on website, newsletters. Advertisement in programs. Invitation to VIP Reception.
Science of _____ (Pick your topic.)	\$1,500	Signage at exhibit area. Recognized by master of ceremonies. Logo on Jumbotron. Logo recognition on website, newsletters. Advertisement in programs. Invitation to VIP Reception (Pick your topic: Communications, Transportation, Medicine, Paint, Music, Sports, Food, Agriculture, Construction, Anatomy, Computing, Energy, Cyber, Robotics, AI, Manufacturing, etc.)
<b>Contributing Sponsors</b>	\$1,000	Logo on Jumbotron. Logo recognition on website, newsletters. Listed in programs.



## Reserve your space today

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# About APG Discovery Center

The APG Discovery Center will be a place where students of all ages experience, create, and play with science and technology. A place where new worlds are discovered, and connections are made.

Exhibits featuring virtual reality will give visitors the opportunity to drive a tank or fly a plane. Other exhibits will explore the history and the future of high performance computing. In addition to interactive exhibits, this science center will offer after-school programs, maker spaces, and serve as an anchor for the region's STEM activities.

We are now working to launch Phase 1 of the science center – the Discovery Preview Center. The Preview Center will serve as a visitor's center, work space, exhibit area, and will provide funders and visitors a small taste of what will be found at the permanent Discovery Center in 2022.

Phase 2 of this project will result in the opening of a permanent Discovery Center with 10,000-SF of exhibit space, serving over 55,000 visitors each year, and costing approximately \$2.7 million. We then hope in Phase 3 to grow the Center to 20,000 SF serving 100,000 visitors each year. These estimates are supported by a feasibility study commissioned last year.

Please visit [apgdiscovery.com](http://apgdiscovery.com) for more information and to sign up for our mailing list so you can be the first to know when we open!

## Timeline



**APG  
Discovery  
Center**

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